



CONSULENTIA 20

IL PIÙ GRANDE APPUNTAMENTO DEI CONSULENTI FINANZIARI



AN EVENT CREATED BY



ANASF
ASSOCIAZIONE NAZIONALE CONSULENTI FINANZIARI

ConsulenTia is an event created by **Anasf** for financial advisors: three days open to Italian and European professionals, alternating training sessions and market outlooks. The asset management industry has witnessed an increasing consensus over the years, while ConsulenTia welcomed a growing number of partners and sponsors among the major asset management companies, financial intermediaries and institutions, in addition to media and specialised press.

OUR MISSION

ConsulenTia's mission is to encourage the dialogue between institutions, companies and financial players on topics related to the profession and the development of the financial industry, also at international level. This convention was created to provide answers to financial advisors, a profession that shares a common purpose with all the stakeholders of the industry: the expansion of the financial sector

PROGRAMME

ConsulenTia hosts focuses and insights about financial market, profession, legislation in the industry and financial education. It is held in different event rooms, which host panels and insights about markets, as well as ANASF institutional events

EVENT

SPONSORSHIP & SERVICES

PANELS AND TWO-SESSIONS

for asset managers
who purchase a stand
in the exhibition area



BREAKS

buffet lunch
and open bar
for the entire event



CONTENTS

operational support
in the definition
of the topics for the panels
and the two-sessions

STANDS

pre-fitted and equal
for every sponsor



MEDIA AREA

to host interviews
by specialized media partners
participating at the event



PAPER CORNER

for the distribution of the newspapers
supplied by media supporters

EVENING ENTERTAINMENT





Editorial contributions and ADV

Affari&Finanza, Advisor, Ansa, Bluerating, CityWire, Easy Watch, EticaNews, FinanciaLounge, Finanza.com, Fondi&Sicav, Focus Risparmio, Il Messaggero, Investire, L'Economia, MF-Milano Finanza, Mondo Alternative, Plus24, Repubblica.it/Obiettivo capitale, Reteconomy - Bluerating tv, Sole24Ore, Wall Street Italia...**and many others!**



Radio and TV

Caffè Affari, Conti alla Rovescia, Due di Denari, Focus Certificates, Mercati Che Fare, Radio24, Rainews24, Report, Soldi Nostri, TG Class CNBC, TG1 Economia



Newsletter and social

A lot of initiatives through media supporters, social networks, newsletters to present ConsulenTia, starting months before the event, and with no additional costs for the sponsors

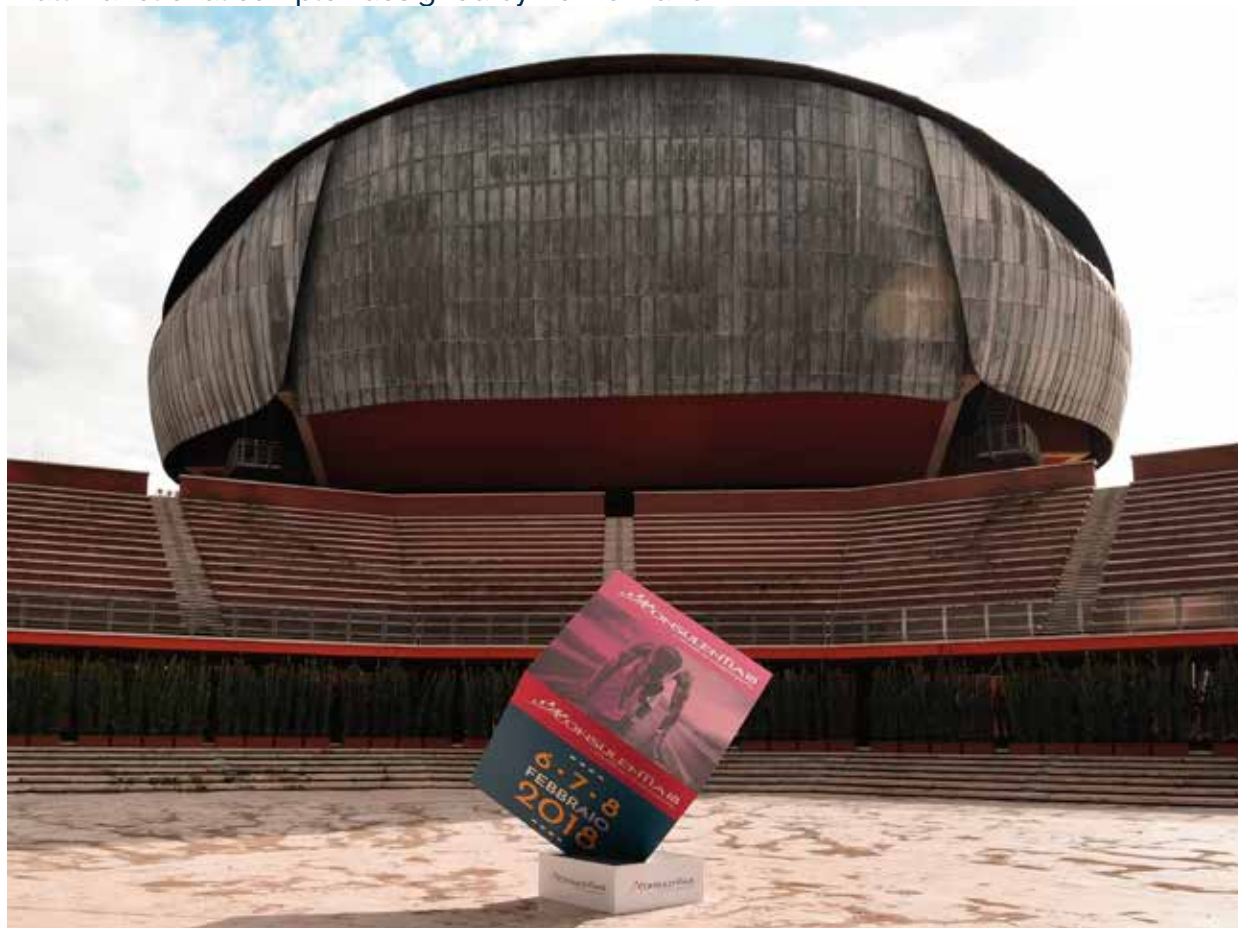


Newspapers and radio broadcasts and TV that have given visibility to the event in the past editions



Auditorium Parco della Musica

Multi-functional complex designed by Renzo Piano



Via Pietro de Coubertin, 30 - Roma
www.auditorium.com

SALA SANTA CECILIA

966 orchestra seats

1.776 gallery seats

SALA SINOPOLI

445 orchestra seats

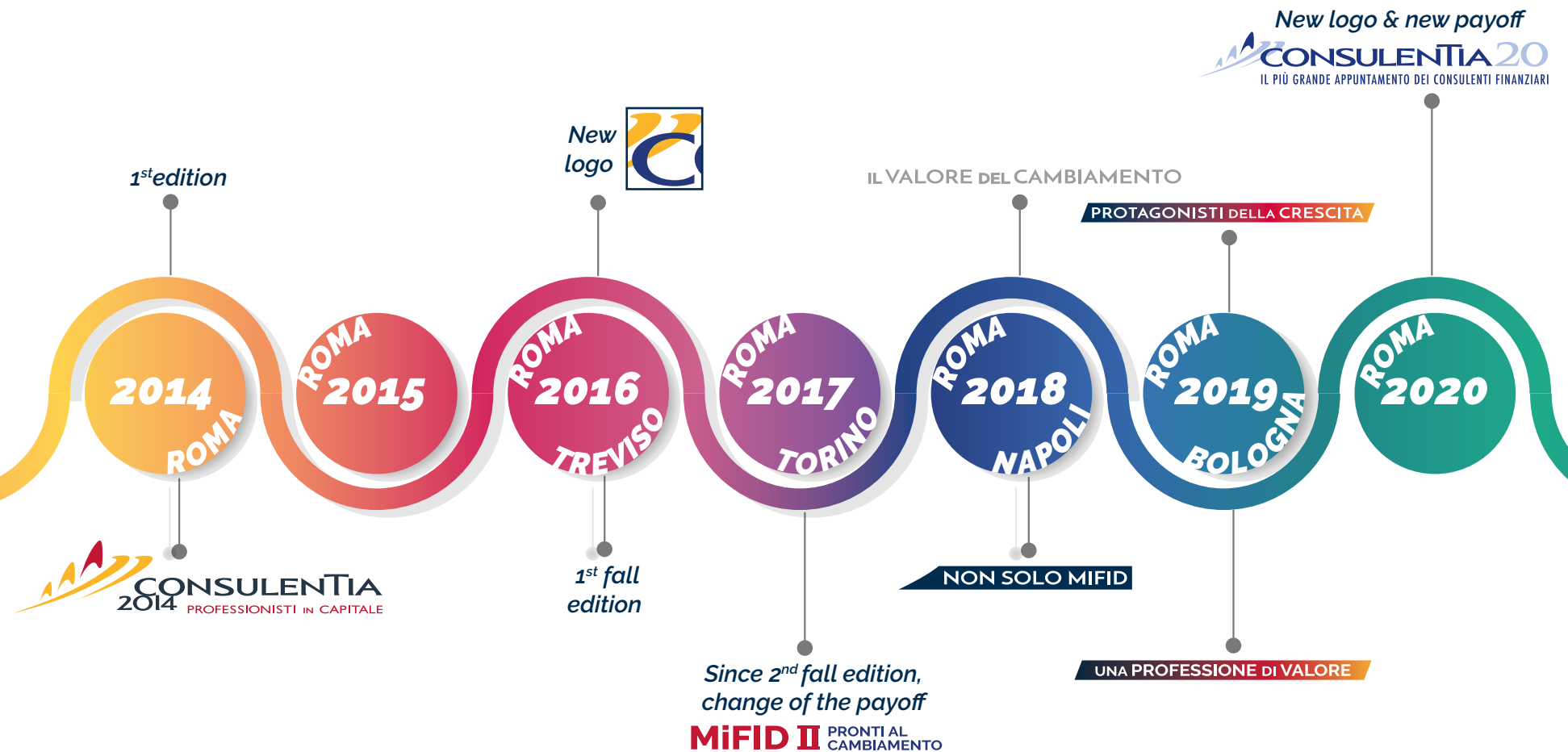
688 gallery seats

SALA PETRASSI

481 orchestra seats

192 gallery seats

The evolution of the brand



ROMA 2020



Minister of Economy and Finance Roberto Gualtieri during his speech at Anasf Inaugural Conference on February 5th 2020


MORE THAN
3100
VISITORS


55
SPEAKERS


52
SPONSORS


MORE THAN
70
ACCREDITED
JOURNALISTS


13
PARTNERS


6
STITUTIONAL
PARTNERS


3
MEDIA
PARTNERS


MORE THAN
200
STUDENTS
AT THE FINANCIAL
EDUCATION SHOW



2019

 MORE THAN
3000
 VISITORS


 MORE THAN
50
 SPEAKERS


59
 SPONSORS


 MORE THAN
50
 ACCREDITED
 JOURNALISTS


13
 PARTNERS


3
 MEDIA
 PARTNERS


250
 STUDENTS*
2018

3044
 VISITORS


 MORE THAN
50
 SPEAKERS


54
 SPONSORS


 MORE THAN
50
 ACCREDITED
 JOURNALISTS


13
 PARTNERS


2
 MEDIA
 PARTNERS


250
 STUDENTS*

ROMA

PREVIOUS EDITION

2017

2630
 VISITORS


 MORE THAN
50
 SPEAKERS


51
 SPONSORS


 MORE THAN
40
 ACCREDITED
 JOURNALISTS


16
 PARTNERS


2
 MEDIA
 PARTNERS


300
 STUDENTS*
2016

2255
 VISITORS


50
 SPEAKERS


45
 SPONSORS


40
 ACCREDITED
 JOURNALISTS


16
 PARTNERS


380
 STUDENTS*
2015

1800
 PARTICIPANTS


60
 SPEAKERS


35
 SPONSORS


17
 FINANCIAL
 NEWSPAPERS


12
 PARTNERS
2014

1640
 PARTICIPANTS


53
 SPEAKERS


23
 SPONSORS


30
 ACCREDITED
 JOURNALISTS

*Students attending the financial Masterclass







MORE THAN
1100
VISITORS


26
SPEAKERS


32
SPONSORS


29
ACCREDITED
JOURNALISTS


17
PARTNERS**


2
MEDIA
PARTNERS

2019
BOLOGNA


1200
VISITORS


23
SPEAKERS


31
SPONSORS


MORE THAN
45
ACCREDITED
JOURNALISTS


14
PARTNERS**


2
MEDIA
PARTNERS

2018
NAPOLI


1200
VISITORS


MORE THAN
20
SPEAKERS


29
SPONSORS


34
ACCREDITED
JOURNALISTS


14
PARTNERS**


2
MEDIA
PARTNERS

2017
TORINO

PREVIOUS
LOCAL EDITION


750
VISITORS


MORE THAN
20
SPEAKERS


21
SPONSORS


20
FINANCIAL
NEWSPAPERS


12
PARTNERS**


3
MEDIA
PARTNERS

2016
TREVISO

**Media supporters and institutional partner S

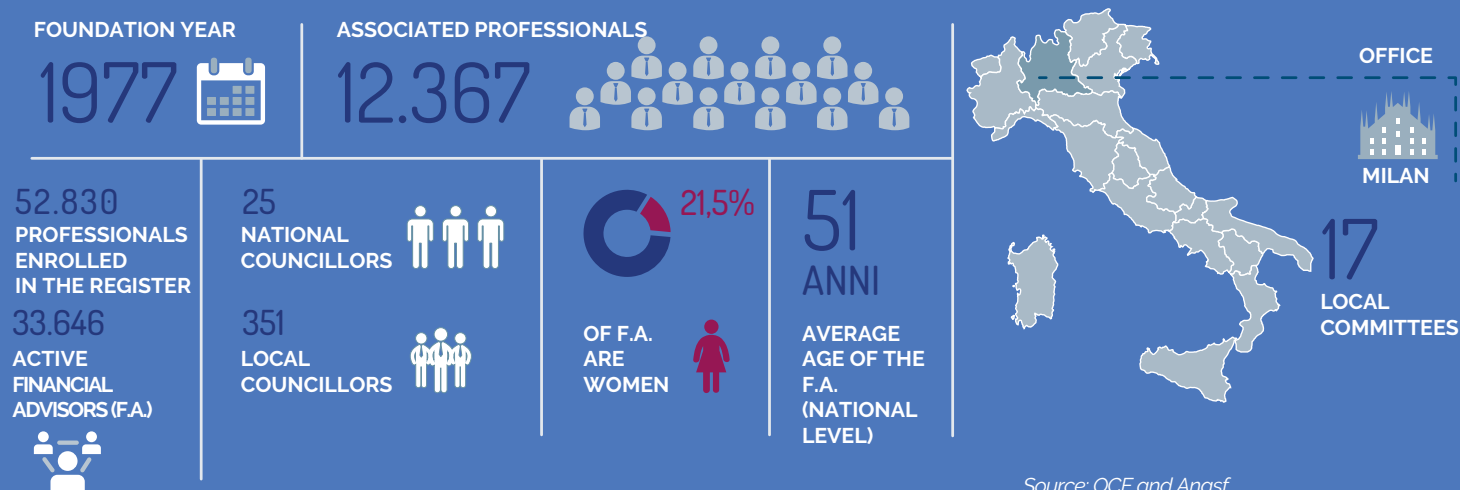
ConsulenTia is the event created by **Anasf**, the representative association of financial advisors. Founded in 1977, the Association now has over 12.300 members and represents the category in the dialogue with institutions and relevant authorities, both nationally and internationally, on topics related to the regulation of financial advice and the investment services.

The Association actively participates with its representatives in the OCF (Supervisory Board of the register of financial advisors).

In 2005 Anasf created a Charter of Rights of Investors, aiming to promote major protection and awareness for those who invest and manage their savings. Since 2016, the Association sits in the Assembly of Delegates and in Enasarco.

THE MISSION OF THE ASSOCIATION

...is to protect moral and professional interests of financial advisors, by promoting the category's image towards investors, intermediaries, institutions and common opinion in general.



Source: OCF and Anasf
Data update as of 08/04/2020

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